



# The future of Anti-Doping – Through the lenses of the ITA

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# 20 years of anti-doping



Call for more independence

Call for more competencies



More complexity

Politicians → Experts

# Consequences today

- ❖ Governance reforms at WADA
- ❖ More focus on the “victims” (Athletes)
- ❖ More influence for NADOs and Athletes
- ❖ The establishment of the ITA
- ❖ Operational independence for ADOs

# The future

- ❖ More **collaboration** between ADOs – also “across the border”
  - Same challenges (rules, systems, data privacy etc.)
  - The obligation to work efficient and cost-effective
  - Utilizing each other’s capabilities and competencies
  - Staff working for more ADOs (DCOs)
  - Focus on efficiency – not who does the job

# The future

- ❖ More **centralization** of areas of high expertise
  - Science, ABPs, TUEs, Risk Assessment, Result Management etc.
  - Does every NADO/ADO in the world need it all?
  - Would centralization raise the quality of the work?

## ❖ Technology

- Digitalization
- Big Data
- A.I.
- Increased I & I driven
- Dried Blood Spot and remote testing
- Gene Doping

# The future

## ❖ Societal pressure

- Proportionality discussion – is the system too rigid?
- Are we catching the real “bad guys”?
- Increased involvement of athletes and support staff
- Human rights
- Due process
- Continuous involvement of all stakeholders

Thank you!

