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iNADO and Got Ethics A/S Partner for NADO Whistleblower Reporting

The Institute of National Anti-Doping Organisations (iNADO) and Got Ethics A/S announce a new partnership to encourage and promote anti-doping whistleblowers.

It is vital for clean sport that individuals with concerns, suspicions or observations of doping are empowered to come forward and report possible misconduct. To do so with confidence, they need tools to speak to their National Anti-Doping Organisations (NADOs) securely and anonymously. NADOs need to be able to communicate with someone who reports wrongdoing in a way that gives the person confidence that their reports will be taken seriously and acted upon.

Got Ethics provides whistleblowing solutions internationally in a range of industries, and has proven reporting systems for doping, as well as for match fixing. Promoting a stronger international clean sport culture, iNADO will work with Got Ethics to provide whistleblowing solutions to all NADOs around the world.

Said iNADO CEO Joseph de Pencier: "National Anti-Doping programmes need to include a whistleblower programme to encourage reporting of misconduct and to protect those who come forward. Got Ethics' solutions are already used with success by Anti-Doping Denmark and Anti-Doping Norway, two of iNADO's leading Members. We want all of our Member NADOs to enhance reporting of possible doping. Got Ethics' solutions give them a key tool to do so."

Said Peter Dagø, CEO of Got Ethics: "Our goal is to promote honesty in sports at all levels. We do so by providing best in class and innovative IT-tools to NADO's around the world. iNADO's great experience within doping and increasingly with match fixing will give us a unique playground to push our ideas further. Together we will not only provide NADOs with whistleblowing solutions in the near future but also develop new IT solutions to achieve honest sport."

iNADO is the international member association of NADOs. NADOs have the sole and unequivocal mandate to protect clean athletes, without conflicting responsibilities such as promoting sport. iNADO's 60 Members represent all Olympic Regions and conduct the majority of anti-doping work world-wide each year.



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Got Ethics A/S is one of the leading international providers of solutions to fight unethical behaviour in private businesses, organizations and public authorities.

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